

# Thank you for your sponsorship

Mick Martell  
Director, Perth Metro Property Group

Friday, 28<sup>th</sup> July 2017



Dear Mick and the Perth Metro Property Group team,

On behalf of all of us at the Western Australian Cricket Umpires' Association, I want to thank you and the Perth Metro Property Group for your sponsorship over the past 5 cricket seasons. As our exclusive major sponsor over this time, you've helped the WACUA go from the brink of ceasing to exist to a leader in Australia, if not the world. Some examples to back this up are:

- We've successfully increased our membership base from 30 to over 100 members during the period you have sponsored us.
- We've become the most liked umpires' association on Social Media (Facebook) worldwide, with 2400+ fans.
- We've secured a better working relationship with the WACA/ WADCC/ WAFCC. Just recently we successfully negotiated a \$10 pay increase for all matches this season.
- We've begun the process of working with the other leading WA umpire associations to improve WA cricket as a whole.

I believe the new committee and I have the hunger and drive to continue to grow the association and become more than just a place where umpires go to meet each month and talk about their good and bad decisions on the weekend. We see ourselves playing a big part in the WA community and promoting the game we not only officiate, but love.


While I've personally expressed in private conversation with you Mick that the WACUA does not expect anything more from Perth Metro Property Group, we'd be honoured to continue our sponsorship, no matter how big or small that may be for the 2017-18 cricket season. With an extension in sponsorship the committee and I would look to do everything in our power to return our gratitude and thanks during the sponsorship period. If we could possibly do this in a measurable way by KPI to show your sponsorship returning value to you, we'd certainly be happy to do that!

As our exclusive major sponsor, we're hoping to hear from you first before we possibly engage other grants agencies such as Lotterywest, WA Government and other entities for monetary grants which will inherently mean we'll have to recognise them as a sponsor. Until we do hear from you, we won't engage anyone else as we want to do everything we can to once again to recognise and thank you for your sponsorship.

If you'd like to meet up with myself or one of the WACUA committee members to discuss further, please don't hesitate to reach out and let us know via my email address, [president@wacua.asn.au](mailto:president@wacua.asn.au) or by calling me 0404619887.

We look forward to working with you if the opportunity arises.

Kind Regards,

A handwritten signature in blue ink, appearing to read 'Trent Steenholdt', with a long horizontal flourish extending to the right.

**Trent Steenholdt**  
WACUA President